STRATEGIC EMPLOYEE COMMUNICATIONS ADVISOR

SnapComms is a fast-growing, global leader in SaaS employee communications and engagement solutions with over 600 customers and 2.5 million users.

Solving the seemingly insurmountable problem of information-overload and message-fatigue is the reason SnapComms exists. We passionately believe that enabling organizations with a simple, intuitive, easy to use platform that can deliver the right message, in the right way, to the right people, at the right time, every time is the answer. Empowering employees starts with exceptional employee engagement, so delivering a complete communications experience that increases motivations, fuels aspirations and enhances productivity is what inspires us every day to do better!

There are some exciting opportunities in front of us and this newly created role is critical to our ambitious growth plans. Reporting directly to the Head of Product Marketing, you'll be a seasoned employee communications advisor with a history of developing and executing employee communications methodologies and frameworks, ideally as an independent consultant having worked with key stakeholders within various enterprise sized organizations, preferably in North America, UK or Europe. We are investing heavily in expanding our product and go-to-market teams and require a strong strategic employee communications advisor to ensure we engage our customers and scale effectively to meet the challenge.

As a bootstrapped business, without the encumbrances of investors, this role comes with considerable autonomy and is ideally suited to someone who is sufficiently confident and motivated to make a real impact on SnapComms market aspirations and future success.

What you will be doing

- Be our expert and thought leader on employee communications and understand the various use cases and trends across internal communications, employee engagement and organizational culture.
- Develop communications solutions thought leadership and commercial insights through research and best practice development. This includes producing strategy and governance frameworks, methodologies, best practice guides, research papers and thought leadership webinars.
- Use your industry knowledge and research to develop a scalable and competitive "Strategic Advisory" professional services offering that we can take to market as part of our employee communications and engagement solutions.
- Feed into our product strategy to ensure we continue positioning SnapComms as a strategic communications platform globally. Ensure communications best practices are embedded as part of the product.
- As needed, work as a strategic communications advisor with our professional services and customer success teams to help our customers drive the adoption and expansion of the SnapComms solution in their organization. Work confidently with our customers, helping them build their strategic communications capability.

- Work with the digital marketing team to disseminate your research in various editorial formats and channels to drive brand awareness and generate leads.
- Research and identify relevant industry events and influencers. Network to build strategic partnerships.

Who we are looking for

- You have a consulting background and experience in developing internal communications and employee engagement strategies, including leadership and change management programs. Experience with communications software solutions is highly desirable.
- Ideally, you have worked in a range of sectors and company sizes and are excited about working with a globally distributed team.
- You love solving complex problems and have a curious, strategic and analytical mind. You have an unparalleled ability to rapidly synthesise and process information and extract relevant themes that can easily be communicated to a variety of stakeholders.
- You have strong business acumen and experience demonstrating measurable business value through the implementation of communications solutions.
- You love networking and connecting with communicators in various industries and can influence, advise and build relationships at all levels of the organization.
- You're an excellent writer, confident speaker and engaging presenter.

Some of the amazing things about SnapComms

- We are in the heart of beautiful Takapuna in modern offices that have been purpose-built for us and we are mere metres away from the famous Takapuna Beach. Our offices are full of natural light, we have awesome decks to enjoy the Seaview and the summer ocean breeze.
- As a company, we are big on setting goals that all our different teams can work together on achieving. This brings a lot of cross-functional activity and collaboration to the business, helps stop silos forming and makes us all feel like we own a piece of the jigsaw AND we all get to celebrate in each other's success!
- Our culture at SnapComms is everything! We pride ourselves on having an awesome culture that is friendly, supportive and transparent while at the same time being aspirational, progressive and successful. As a global business, we seek to inject an international flavour into all that we do which is very evident in SnapComms being a truly multicultural organisation where diversity and inclusion is part of our DNA.
- We are big on family and understand our employees have lives outside of the office, so we firmly believe in and advocate for work-life balance.

Check out our careers page to see to see how much we value our People and our Culture here.

Headline

- Strategic advisory role
- A fast-growing, profitable, bootstrapped SaaS company
- Located on the North Shore right next to Takapuna Beach
- Amazing People focused culture

This is an exciting opportunity for the right individual to make a transformational impact within a highly successful, self-funded business. Transforming our go-to-market practices and the customer experience are fundamental to business growth and the successful candidate will have substantial autonomy to make a real impact.

If the above sounds like you, then go ahead and apply by sending a cover letter telling us a bit about you and why this opportunity excites you and how your experience can contribute to our success, along with sending your CV to chantelle.hilleard@snapcomms.com