



Senior Content Writer

At SnapComms, we make internal communications mighty. We're an award-winning, innovative software company which started small and is now taking on the world.

We've developed a suite of powerful internal communication tools to help organizations better inform, engage and inspire their staff. These range from high-impact emergency alerts and scrolling tickers, to screensavers and interactive surveys. Today, we're part of the Everbridge critical event management company, and our software is used by millions of employees across 75 countries.

Our customers are large organizations from every different industry (healthcare, financial services, frontline, education and more) and part of the world (the Americas, UK, Asia and elsewhere).

SnapComms has grown into a successful, fast-growing organization by making people the core of everything we do. We're a diverse and inclusive team with an unbeatable team culture based around collaboration, continuous improvement and a commitment to employee experience. We're future-focused, working closely with customers to deliver the best solutions for their needs – today, tomorrow and beyond.

But the SnapComms story is just beginning. That's where you come in...

What is the role?

We're looking for an experienced Senior Content Writer to join the Digital Marketing team. You'll be producing high-calibre, publish-ready material in a range of formats, from long-form articles and webpages to infographics, eDMs and social media, to generate inbound leads for our business.

Who are we looking for?

You're a proficient writer and communicator who effortlessly produces high-quality content, across a range of styles and for a range of audiences – up to and including C-suite executives. Your sharp eye for detail ensures everything you produce is flawless and engaging.

You have a positive mindset and a 'can-do attitude.' You're comfortable working independently and can successfully juggle multiple projects at the same time. You have a growth mindset and will proactively show willingness to learn and improve yourself.

What will your day look like?

You'll be researching, writing, optimizing and publishing blog articles, website copy, thought leadership whitepapers, infographics and other material according to our editorial calendar.

Alongside this, you'll be creating eye-catching email newsletters and compelling social media content to inform and engage our audiences.

You'll also be working closely with our Content Marketing Manager on a range of activities to drive our content strategy, including market research, developing bespoke commercial frameworks, maintaining competitor insights and reporting the outcomes of our efforts.

What can you back it up with?

Your research, writing, editing and grammar skills will be top-notch. You'll have at least five years' experience in content marketing. In addition, you'll be able to demonstrate experience in researching and producing material in a range of styles and formats. Experience with SEO and using content management systems will set you apart even more!

What's in it for you?

SnapComms is an amazing place to work. You'll be well-fed with monthly staff BBQs, Wacky Wednesday lunches, weekly fresh fruit and celebratory cakes. We're right by Takapuna beach, with offices full of natural light and a large sunny deck for lunch or relaxing – isn't that inspiring!?

There's ample reason to be motivated as we love celebrating shared successes across the company, with regular off-site team building events. When you invest in us by joining the team, we invest in you through professional development – travel, training and mentoring opportunities to expand your knowledge and grow your skills.

We firmly believe in work/life balance, so you'll be able to work from home some days, enjoy flexible hours and wear casual attire.

You'll also receive a commute to work incentive, access to EAP services, paid volunteering days – as well as doing a job you love in an environment that encourages you to be your best every day. See more about being part of the SnapComms team [on our website](#).

If you're a mountain biker, we do bike challenges. A book reader? We have book club! Perhaps you love socializing then you'll love our Social Club. No matter your interests, there is something for you!

If the above sounds like you, then go ahead and apply sending a cover letter telling us a bit about why this opportunity excites you, alongside sending your CV to jobs@snapcomms.com